

**Programme Brief – 2017 CIMB RM1 Deals Campaign**

Description	Exclusively for CIMB Bank credit cards:		
	No	Category	Promotion mechanic
	<b>Dining</b>		
	1	Hui Lau Shan	RM1 for Mango Crisp with purchase of RM30 and above in a single receipt.
	2	Mango Cottage	RM1 for Mango Crisp with purchase of RM30 and above in a single receipt.
	3	Dominos	RM1 for a regular pizza with purchase of 1 regular pizza
	4	Tai Thong	1) RM1 for a portion of Crispy Chicken with Dried Garlic (worth RM48++) with min spend of RM128 and above in a single receipt. 2) RM1 for a portion of Imperial Fried Rice (worth RM28++) with min spend of RM88 and above in a single receipt
	5	Simmer Huang	RM1 for Sago Duet with purchase of any Simmer Huang pot
	6	San Francisco Coffee	RM1 for a pastry with min spend of RM20 and above in a single receipt
	7	Fish & Co.	RM1 for a bowl of Soup of the Day with any purchase of Fish & Chips
	8	Mamasan	RM1 for a dessert with min spend of RM100 and above in a single receipt
	9	Dome	RM1 for a piece of cake with min spend of RM65 and above in a single receipt
	10	Pappadelivery	RM1 for wholemeal (bakar/stim) with min spend of RM30 in a single receipt
	11	Villa Vino Tapas & Wine	RM1 for one (1) vongole bianco with purchase of any two (2) daily set dinners in a single receipt.
	12	Le Midi	RM1 for selected dessert with purchase of a set of main entrée
	13	Hutton Mansion Wine Haus	RM1 for one (1) vongole bianco with purchase of any two (2) daily set dinners in a single receipt.
	14	Penang FISHERMAN WHARF	RM1 for one (1) dish of Fried Shark's Fin with Crab Meat & Scramble Eggs with minimum spend of RM100 and above in a single receipt.
	<b>Lifestyle</b>		
	15	MPH	RM1 for a stat + PU Leather notebook (12cm x 17cm ) with a minimum purchase of RM100 in a single receipt
16	Petslover	RM1 for selected <b>Burp!</b> Dog Treats with minimum purchase of RM50 and above in a single receipt on normal-priced items.	
17	Gymboree	RM1 for 3 Playgym passes with purchase of 1 Gymboree Lite Program	

18	SUNSHINE DEPARTMENTAL STORE	RM1 for one (1) tote bag with minimum spend of RM120 and above in a single receipt on a.s.a.p brand apparels.
19	SUNSHINE HYPER /SUPERMARKET	RM1 for one (1) I Love Aloe Vera shower cream 2.2 liter with minimum spend of RM150 in a single receipt.
20	The Body Shop	RM1 for Body Butter (50ml) with a minimum purchase of RM100 and above in a single receipt
21	BloomThis	RM1 for The Body Shop Hand Cream (30ml) with purchase together with flowers
22	Switch	RM1 for one (1) tempered glass screen protector with purchase of any iPhone together with phone casing.
23	URBAN REPUBLIC	RM1 for one (1) tempered glass screen protector with purchase of any iPhone together with phone casing.
24	ERAFONE	RM1 for one (1) tempered glass screen protector with purchase of any iPhone together with phone casing.
25	OGAWA	RM1 for OGAWA OmKNEE Therapy with purchase of OGAWA Master Drive 4D Thermo Care Massage Chair.
26	11th street	RM1 only! Shop for exclusive deals at 11street.my *Promotion starts from 15 April onwards
<b>Leisure</b>		
27	Intercontinental Kuala Lumpur	RM1 buffet breakfast with 1 night stay at 10% off-Best Flexible Rate (BFR)
28	Silka Maytower, Silka Cheras & Silka Johor Bahru	RM1 for 3rd night stay with minimum of 2 consecutive nights stay at Best Available Rate (BAR)
29	Dorsett Putrajaya & Dorsett Grand Subang	RM1 for 3rd night stay with minimum of 2 consecutive nights stay
30	Dorsett Kuala Lumpur	RM1 for 2nd night Executive Suite room stay (worth RM878 nett) with minimum one (1) night Executive Suite room stay
31	Dorsett Grand Labuan	RM1 for 3rd night stay in Premier Suite room (worth RM650) inclusive of breakfast for 2 pax, with minimum of 2 consecutive nights Premier Room stay
32	Dorsett Singapore	SGD1 for the fourth night stay with a minimum of 3 consecutive nights stay at Best Available Rate.
33	Cosmo Hotel KL	RM1 for 3rd night stay with minimum 2 consecutive nights stay at RM225 per Deluxe room per night (inclusive of breakfast)
34	Pearl International Hotel	RM1 for one (1) RM100 F&B dining voucher with one night room stay at RM298 nett
35	Putrajaya Shangrila	RM1 for 3rd night room stay with 2 consecutive nights room stay

	36	Aquaria	RM 1 for <b>purchase of the 4th</b> admission ticket
	37	ENTOPIA	RM1 for 1 child or 1 senior citizen admission ticket with purchase of 2 adult tickets
	38	GSC	RM1 for purchase of the 4th ticket on Wednesday.
Promotion period	Promo valid till 30 June 2017		
T&C	<p><u>Terms and Conditions:</u></p> <ol style="list-style-type: none"> <li>1. Payment must be made with a valid CIMB Bank Credit Card ("CIMB Card").</li> <li>2. *RM1 offer is applicable for selected dishes subject to minimum required spend and any terms and conditions stipulated by participating restaurants only.</li> <li>3. CIMB makes no representation or warranty and assumes no liability in respect of the participating restaurants and any of their products or offering.</li> <li>4. Promotion is valid until 30<sup>th</sup> June 2017 unless stated otherwise.</li> </ol>		
Communication Method	<ul style="list-style-type: none"> <li>• Press ad</li> <li>• SMS and eDM Blast</li> <li>• Website</li> <li>• Facebook</li> <li>• POSM</li> </ul>		

Thank You

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