

**NEW REVISED ADVERTISEMENT RATES FOR
BERITA MMA 2010 (A4 Size News Magazine)**

| | RATE |
|---|-------------|
| Single column (width 8cm) costs RM80/cm e.g. | |
| Single column x 3cm (height) | RM240 |
| Single column x 5cm " | RM400 |
| Single column x 7cm " | RM560 |
| Single column x 10cm " | RM800 |
| One + half column (width 12cm) costs RM120/cm e.g. | |
| One + half column x 3cm (height) | RM360 |
| Double column (width 16cm) costs RM160/cm e.g. | |
| Double column x 3cm (height) | RM480 |
| Double column x 10cm " | RM1600 |
| Full page (Black and White or Colour) | |
| Size: A4 (29.5cm x 21cm) | RM2600 |
| Back Page (Colour or B+W) | |
| Size: A4 (29.5cm x 21cm) | RM3500 |
| Inside Front Page or Inside Back Page | |
| Size: A4 (29.5cm x 21cm) | RM3000 |
| Half Page | |
| Size: (14.75cm x 21cm) | RM1800 |
| Bottom Panel (Ordinary Page) | |
| Size: (6cm x 21cm) | RM1200 |

To place your advertisement bookings please call either:

Ms Matilda Cruz / Ms Azlin: Tel: 03-40420617, 40431740, 40411375, 40418972,
40431743,
Fax: 03 40418187/40419929
Email: publications@mma.org.my/schomos@mma.org.my

ADVERTISEMENT BOOKING FORM

To:
 The Editor
 Publications Department
 Malaysian Medical Association

Please book the following advertisement spaces for the month 2010

BERITA MMA NEWS MAGAZINE

| Month | Position Page | Size in Column cm (length & width)/Full page | Product & No. |
|-----------|------------------|---|---------------|
| January | ----- | ----- | ----- |
| February | ----- | ----- | ----- |
| March | ----- | ----- | ----- |
| April | ----- | ----- | ----- |
| May | ----- | ----- | ----- |
| June | ----- | ----- | ----- |
| July | ----- | ----- | ----- |
| August | ----- | ----- | ----- |
| September | ----- | ----- | ----- |
| October | ----- | ----- | ----- |
| November | ----- | ----- | ----- |
| December | ----- | ----- | ----- |

Name and Company: _____

Address: _____

Tel No: _____ Dated: _____

Signature: _____

For Office Use Only

Confirmed booking: _____

Remarks: _____ Signature: _____